

QUIDELINES FOR AUCTION CONSTIONS AND APPROACHING MERCHANTS

- Always use the Steller Request Letter when asking for donations.
- Always provide a receipt at the time the donation is received.
- Always thank them for their time even if they cannot contribute.
- Invite them to support the auction by coming to the event.
- Be aware of peak hours of businesses, especially for restaurants.
- ◆Often times only a manager can make the decision to donate. You may want to call ahead if you are unfamiliar with the business.

Copies of both the Merchant Donation Request Letter and Donation Receipt Forms are available in the Steller office. Alternatively, you can email a request for PDF copies of the forms to steller.auction@gmail.com.

Auction Item Ideas and Examples:

Gift Cards (Dining, Movies,	Movies, Music, &	Electronics (Camera, cell
anything)	Games	phone)
Jewelry	Crafts & Hobbies	Lessons (Music, Yoga)
Books	Pet Supplies	Kitchen & Dining
Event Tickets	Sports and Outdoors	Travel & Excursions
Automotive	Health and Beauty	Accommodations
Handbags & Luggage	Art	New Shoes (Clogs, Boggs,
		etc.)
Clothing & Accessories	Handmade goods	Computers & Accessories
(new or gently used,		
quality items)		
Home Decor	Winter Accessories	Gourmet Goodies